



**PODi Application Forum, Sydney**  
**Bayview Boulevard Hotel 16 & 17 October**



# **Under The Hood of VDP: Document Composition**

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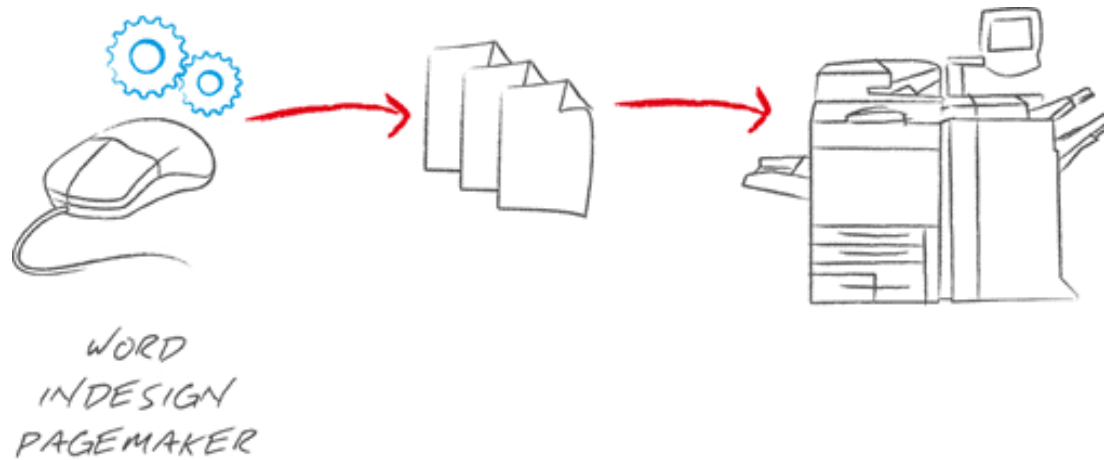
## **VDP Design Solutions**

- Desktop-based mail merge tools
  - Word Mail Merge, InDesign Data Merge, PageMaker Mail Merge
- Desktop-based plug-in tools
  - uDirect, Darwin, YoursTruly, xPresso, iWay, others
- Desktop-based stand-alone software
  - PrintShop Mail, Lytrod Designer, Pres, Paris, others
- Web-based design tools
  - WebDirect, uEdit, .Edit, others
- API-based customised clients
  - uProduce, xPression, other

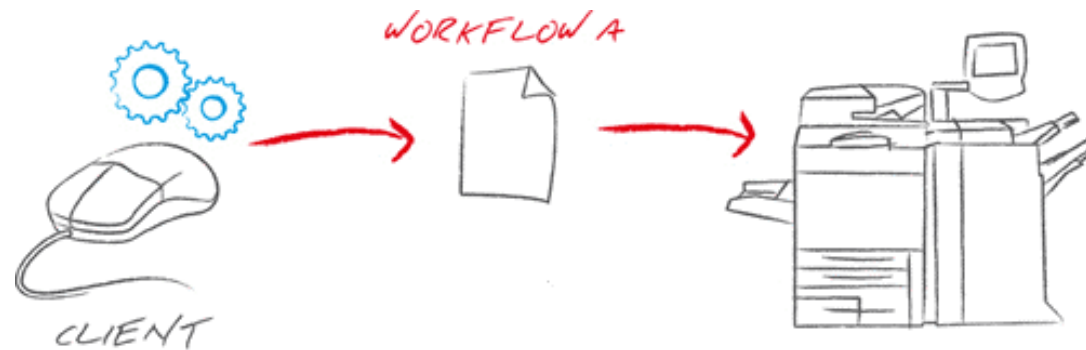
## **VDP Composition Workflows**

- Page layout/word processing software
  - Word Mail Merge, InDesign Data Merge, PageMaker Data Merge
- Desktop-based plug-in tools
  - uDirect, Darwin, YoursTruly, others
- Desktop-based stand-alone software
  - PrintShop Mail, Lytrod Designer, Pres, Paris, others
- Server-based solutions
  - XMPie uProduce, Creo WCS, xPression, Dialog
- In-RIP composition
  - Xerox VIPP, PlanetPress, FreeForm

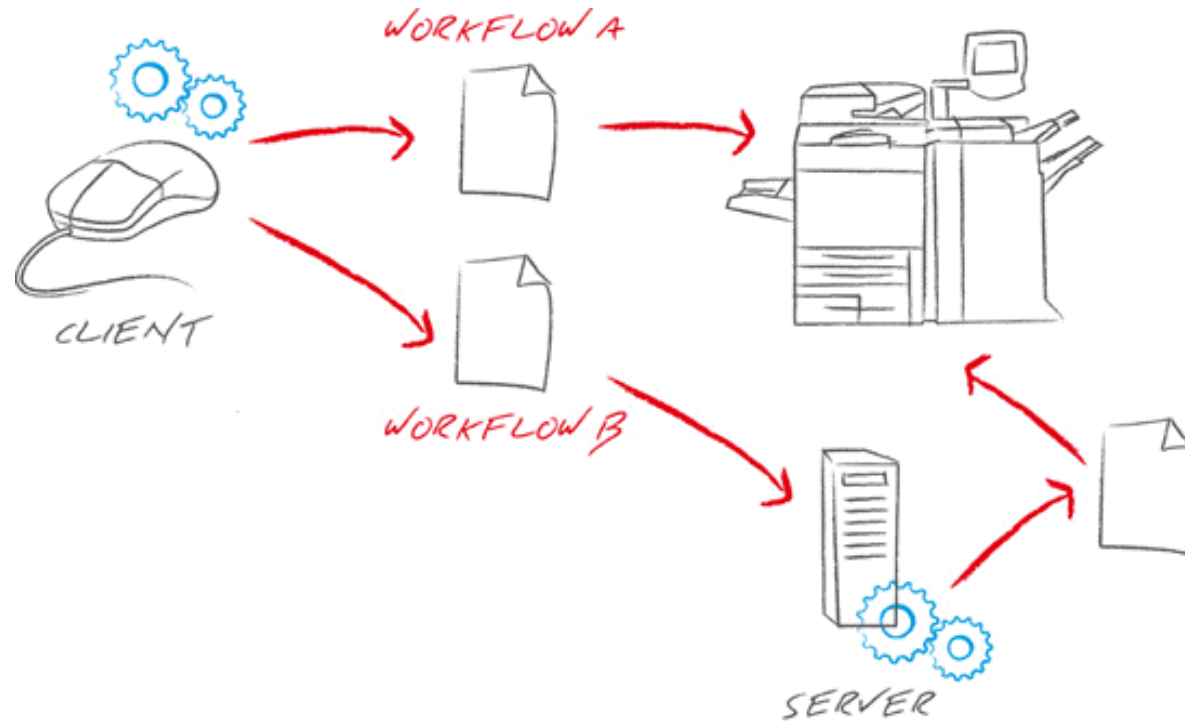
## Page layout/word processing software



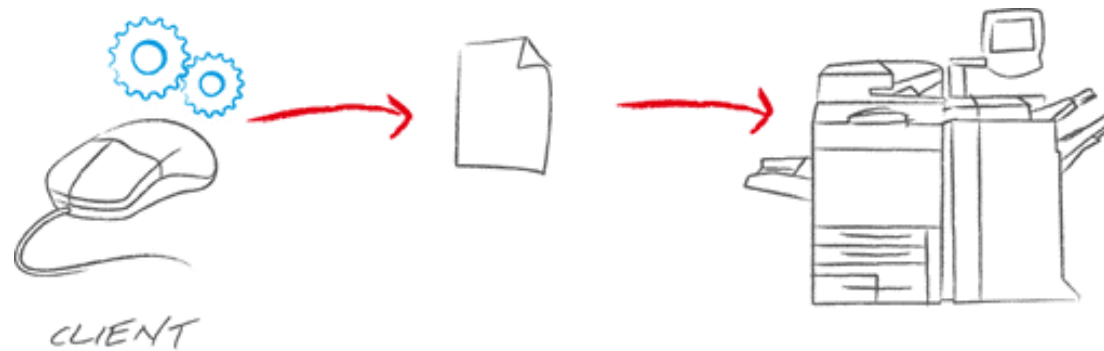
## Desktop-based plug-in tools



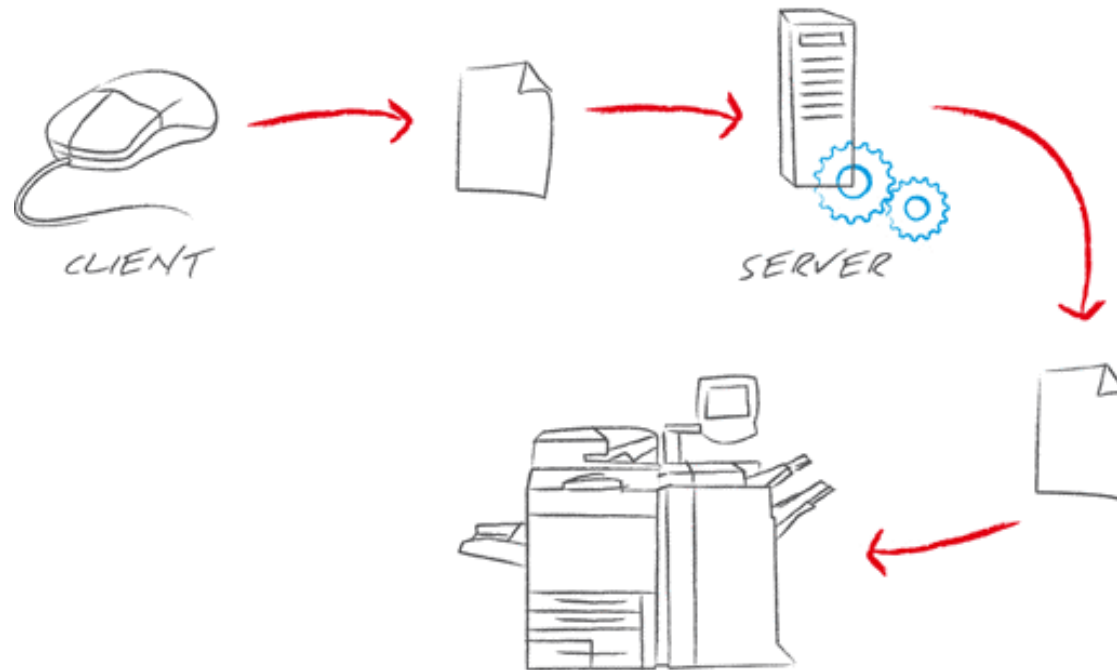
## Desktop-based plug-in tools



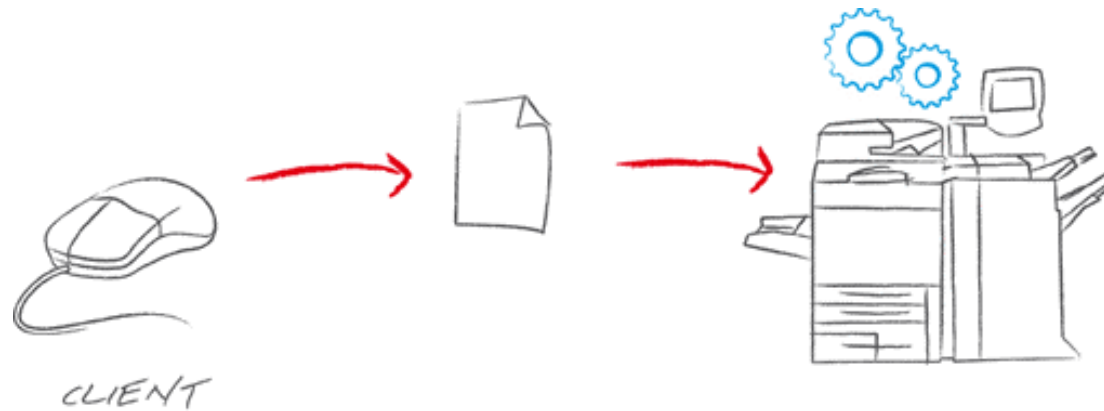
## Desktop-based stand-alone software



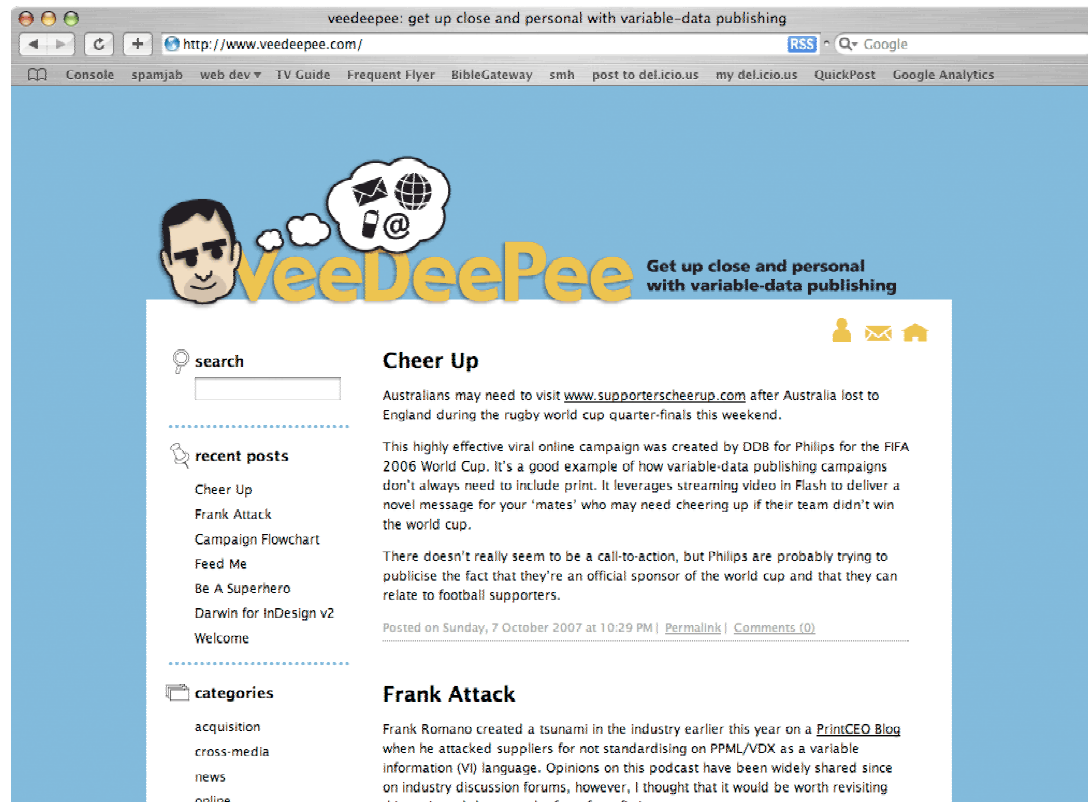
## Server-based solutions



## In-RIP Composition



# Thank You



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